

**N – 559**

Total No. of Pages : 1

Seat No.	
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**B.B.A. (Part - III) (Semester - VI) Examination, April - 2016**

**PRACTICES IN MODERN MANAGEMENT (Paper - II)**

**Sub. Code : 43962**

**Day and Date : Tuesday, 12 - 04 - 2016**

**Total Marks : 40**

**Time : 12.00 noon to 2.00 p.m.**

- Instructions :**
- 1) All questions are compulsory.
  - 2) Figures to the right indicate full marks.

**Q1)** What do you mean by Social Responsibility of Business? Discuss the areas of Social Responsibility of Business. **[14]**

**OR**

Discuss the concept Event Management and explain types of events.

**Q2)** Write short answers (any two) : **[2 × 8 = 16]**

- a) What are the Ethical issues in business?
- b) Discuss the causes of Stress.
- c) Discuss the types of disaster.
- d) Define strategic management. Explain in brief the scope of strategic management.

**Q3)** Write short notes (any two) : **[2 × 5 = 10]**

- a) Importance of strategic management.
- b) Time Management Techniques.
- c) Management of stress.
- d) Nature of strategic management.

